

# FOLD LOUNGE CHAIR

Designed by Ole Petter Wullum for Normann Copenhagen



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## **REFINED GEOMETRIC LINES AND EASY COMFORT UNITE IN AN UNCONVENTIONAL LOUNGE CHAIR DESIGN**

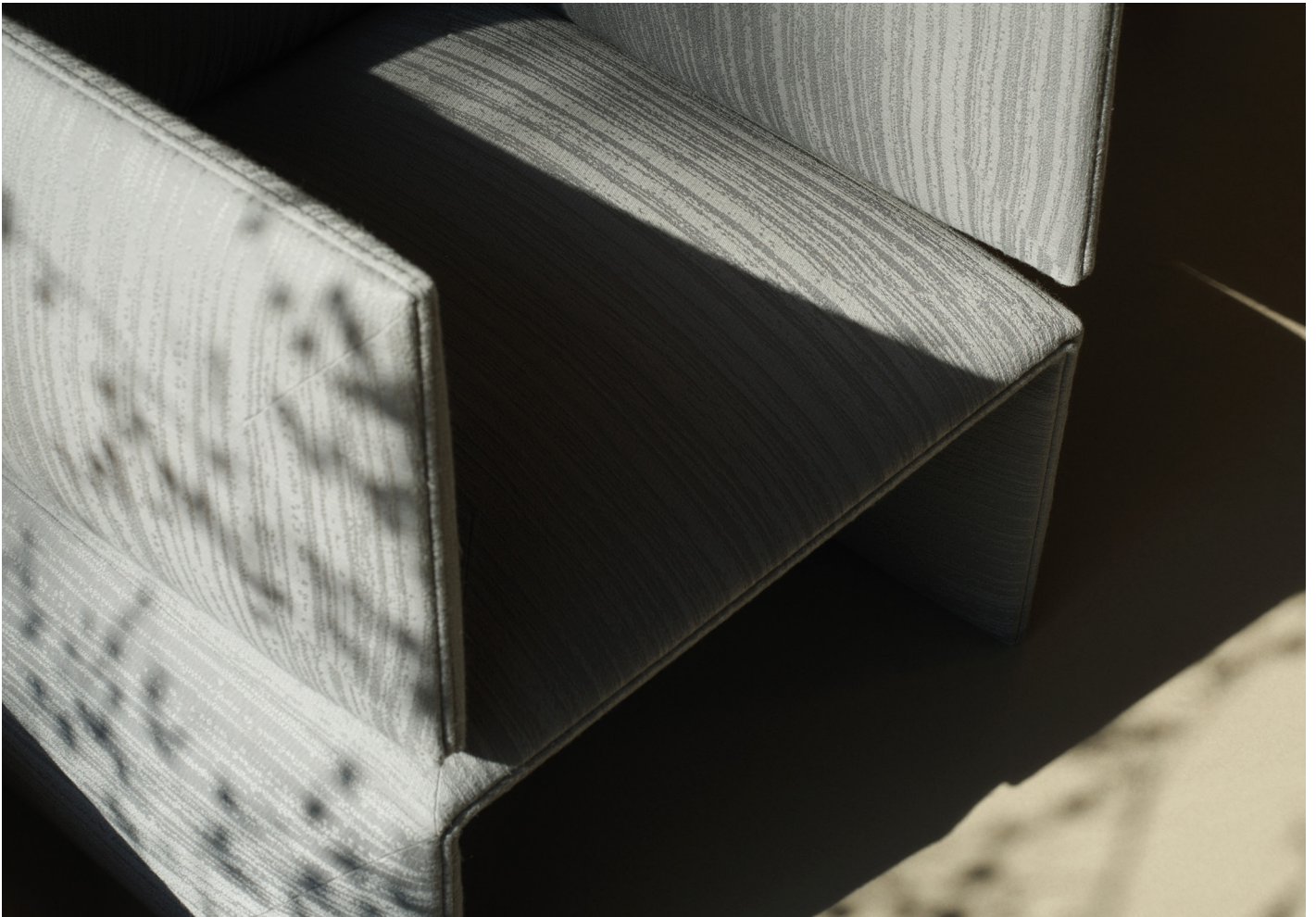
Normann Copenhagen proudly introduces Fold Lounge Chair, a comfortable and remarkably unconventional lounge chair designed by Norwegian designer Ole Petter Wullum. Designed with the goal of making something complex appear very simple, Fold merges a strong, bold character with a minimalist geometric expression.

The idea for Fold Lounge Chair arose when a simple piece of paper was cut and folded to resemble a chair, resulting in a unique, unprecedented design. Designer Ole Petter Wullum elaborates: “My initial sketch was a simple piece of paper easily folded into a chair. The most sympathetic and unique thing about this sketch was that you immediately understood the shape and why it had become that way. So simple yet still full of character”.

By reducing the concept of a chair to the bare minimum, Fold introduces new perspectives to modern lounge chairs with its straight, folded edges.

The chair's silhouette is shaped by five simple folded lines, seamlessly integrating a tilted back and armrests that recline slightly with bodily movement, infusing the design with expression and comfort. "Careful angulation of the back and armrests allows the chair to open up, extending its arms towards the user in a friendly, welcoming gesture, giving it a dynamic and sculptural expression," explains Ole Petter Wullum.

The materiality of Fold Lounge Chair is chosen to retain the visual quality of the paper which inspired its design. Refined geometric lines are paired with a comfortable, full upholstery surface, blending formality with relaxation. Its architectural expression and sculptural lines make it adaptable to a diversity of settings, either seamlessly integrating with the architecture or standing out as a statement piece.









**Fold Lounge Chair**

H: 81 x W: 85 x D: 73 x SH: 45

**Color:** Choose between a wide variety of textiles and leathers in many different color options

**Material:** Plywood frame, foam filling, fabric or leather upholstery

**Price:** Click [here](#) to see the pricelist in all currencies



# CONNECTING PEOPLE AND SPACES

Since Normann Copenhagen's foundation in 1999, our ambition has been to challenge conventional thinking and make the ordinary extraordinary through great design.

By combining the craftsmanship, functionality and endurance characterized by our Danish design heritage with modern silhouettes and durable materials, we aim to create original products in a contemporary design that withstand the test of time. We believe in uniting people and spaces across the world and improving the quality of people's lives through the power of great design.

Our products combine functionality and design and accommodate the diversity of needs of modern life in residential and professional interiors alike.

## Press info

For high resolution images and press releases for all products and events in English, German, French, Italian and Danish go to [normann-copenhagen.presscloud.com](http://normann-copenhagen.presscloud.com)

For further information or loan requests for editorial photoshoots please contact:

Anna Willerslev  
Brand Activation Manager  
[anna@normann-copenhagen.com](mailto:anna@normann-copenhagen.com)

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