Montana

Montana Free

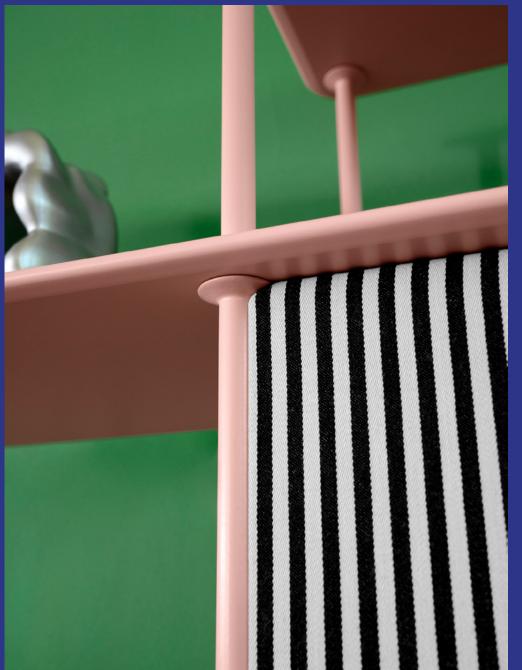
Shelving system

Design by Jakob Wagner









Make Your Mark with Montana Free Shelving System

Create a new space and tell a different story with the Montana Free shelving system, a revolutionary piece of furniture designed for a modern lifestyle.

This freestanding, easy-to-assemble, and irresistibly mobile system is now available in stunning new lacquer colors, with optional chrome columns and eight vibrant textile options for the panels.

The relaunched assortment offers 18 standard models to choose from. Additionally, the optional textile panels allow you to experiment with colors and expressions, altering the transparency of the shelving to suit your unique style and needs.

Designed by the renowned Jakob Wagner, the Montana Free shelving system combines functionality with aesthetic appeal, making it the perfect addition to any home or office.



	73.4 cm	138.4 cm	203.4 cm	203.4 cm	203.4 cm
41.7 cm			NEW 111010		
64.4 cm			NEW 111222	NEW 111220	
75.8 cm 109.9 cm		220000	222000	222100	312000
109.9 cm 144 cm	NEW 300000	330000	333000	321000	NEW 342000
178.1 cm	300000	550000	555000	542000	522000
212.2 cm		*660000	*666000		

*This Montana Free height needs to be placed against a wall and secured with two safety brackets.

Colours & materials MONTANA FREE

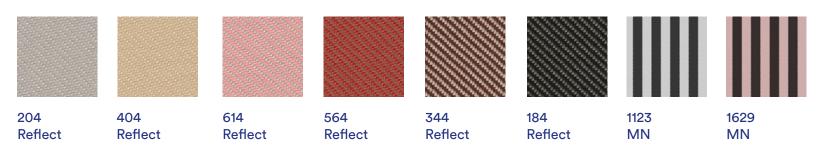
Shelves – Structure lacquer



Coloums - Powder coated/Chrome



Panels - Kvadrat: Reflect & Mads Nørgaard textile



PANELS

Elevate your Montana Free shelving system with the versatile textile panels, available in eight vibrant options for endless customization. These high-quality panels allow you to experiment - adding colours, texture and patterns to the Montana Free. Easy to install and rearrange, they bring both functional flexibility and stylish aesthetics to any home or office.

BOOK SUPPORT

Book support made of extruded aluminum, powder coated in all colours and chrome. The book support fits between two columns and attaches to the radius of the column a rubber in-lay hold the book support by friction (IPDM rubber). The book support comes in as a pair of two.

DRAWERS

Single drawer for Montana Free can be purchased as a component that can be retrofitted following the guides. The drawer is available in all Montana Free colours.



Mads Nørgaard x Montana MONTANA FREE

Montana Furniture collaborates with Danish fashion brand Mads Nørgaard, known for its iconic striped textiles and urban designs, to celebrate Scandinavian design's functional, timeless, and high-quality essence. Mads Nørgaard's signature striped textile, in Ruby and Balsamic, adorns the panels of the Montana Free shelving system and the upholstery of the Kevi Office chair, adding personality and flair to these classic pieces.

About Mads Nørgaard

Mads Nørgaard – Copenhagen, founded in 1986 by designer and Copenhagen native Mads Nørgaard, is a fashion house that draws inspiration from the city's diversity, art, and culture. With a particular passion for stripes and fashion, it offers collections that cater to all ages and genders, all produced with care for quality, the environment, and healthy ideals.

The brand boasts stores in Copenhagen, Aarhus, and Berlin, including the historic Nørgaard paa Strøget, which has been owned by the Nørgaard family since 1958.







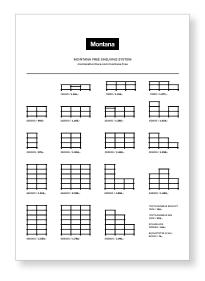








Marketing material MONTANA FREE



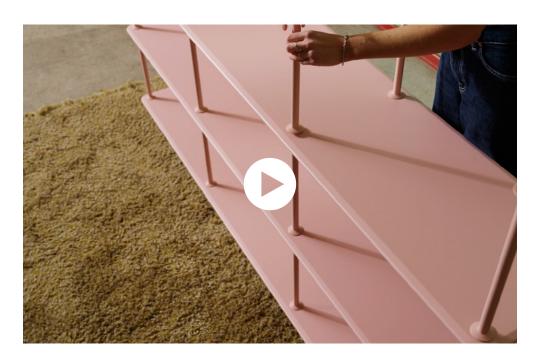
SHELFTALKER (DOWNLOAD FROM BACKROOM)



BOXFRE LOOSE SAMPLES AND TEXTILES IN A BOX Shop display elements



LBRIK SIZE: 25 X 9,5 CM X 3 CM



Video for in-store screens and SoMe content showing the Montana Free being assembled and styled in an effortless and dynamic fashion.



Video for in-store screens and SoMe content portraying the Mads Nørgaard x Montana collaboration – fashion meets furniture in the urban framework of Copenhagen.

Instore display

MONTANA FREE

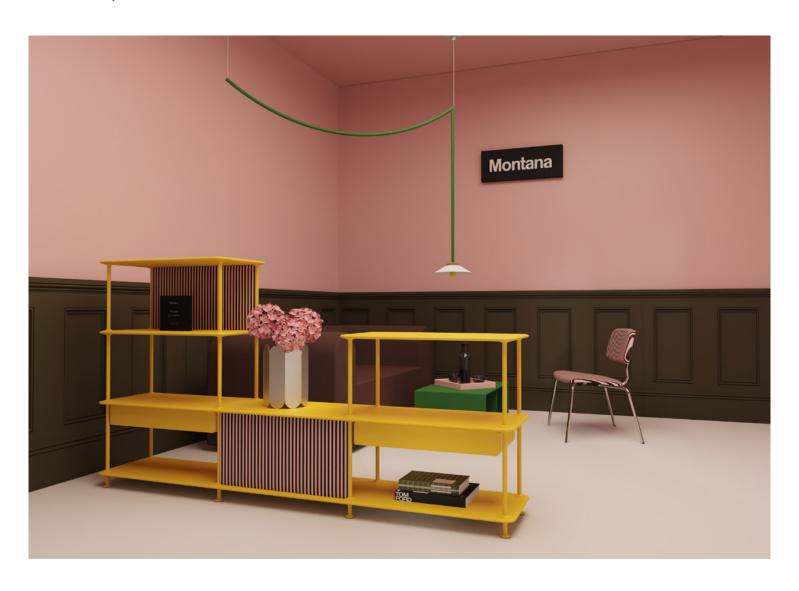
How to show Montana Free in your store



Instore display

MONTANA FREE

How to show Montana Free in your store



Instore display

MONTANA FREE

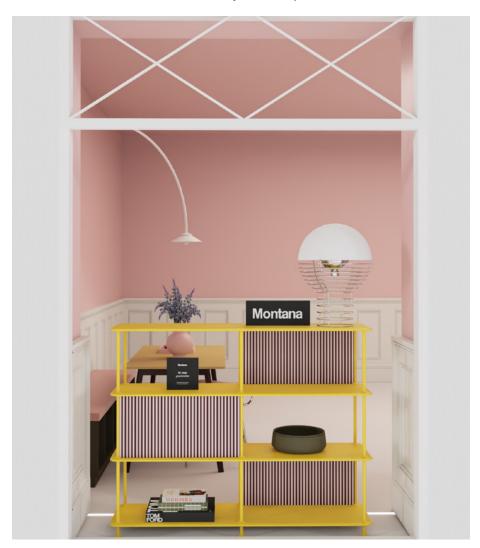
How to show Montana Free in your store



Window display

MONTANA FREE

How to show Montana Free in your shop windows





About the designer

MONTANA FREE

JAKOB WAGNER

Jakob Wagner (b. 1963) is one of Denmark's most respected and award-winning designers. Wagner holds a BSc in design engineering from the Danish Academy of Engineering (now the Technical University of Denmark, DTU) and a degree in product design from ArtCenter in Switzerland.

Wagner's designs have been exhibited around the world and are included as part of the permanent exhibition at MoMA in New York City. He has received numerous awards, including six iF Awards, three Red Dot Awards, Bundespreis and Designer of the Year.

"Good design is not about creating something nice – on the contrary it is about taking away all unnecessary part to reveal the essential quality, form and function in an object."

Jakob Wagner



https://montana.presscloud.com/digitalshowroom/#/page/dealerlogin

Username: dealer@montana.dk Password: 5,7



ACADEMY
PRODUCT TRAINING
MODULES

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